

The Vector Voice

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Find Us Out
and About!

Coming Up...

February 12 -15, 2012
The 2012 Winter Senior Executive Management Seminar, to be held at The Ritz Carlton, Lake Tahoe in Truckee, CA.

February 22-24, 2012,
ABHES 9th Annual National Conference at the Encore at the Wynn Las Vegas Resort in Las Vegas, NV

Come Visit CEO Christine Ford & VP Nathalie Matter at both of these great events!!

Vector Careers is proud to have made #33 on the list of the top 100 fastest growing companies in Oregon!



Top Ten Jobs for 2011

By Liz Ryan for Business Week



Is it time for a change? Take a minute to check out the hottest jobs for this year!

1. Career: Massage Therapist-Median Salary: \$39,780

According to the U.S. Labor Dept., this field is projected to grow in demand as baby boomers age and people of all generations recognize the physical and mental health benefits associated with massage therapy. Ranked near the top for career growth by the Milwaukee-based staffing firm Manpower Inc. (MAN) and the Bureau of Labor Statistics, massage therapy offers a way to put one's whole body into one's work.

2. Career: Athletic Trainer-Median Salary: \$44,020

Athletic trainer jobs are expected to grow in 2011, as employers such as universities, corporations, and pro and amateur sports teams add to their training staff, according to the Labor Dept. These jobs require an understanding of physiology (don't skip biology classes, students) and strong listening and communication skills. Before investing in a certificate or degree program, buy a couple of personal training sessions at your gym and use the time to quiz your trainer about what the job entails.

3. Career: Interpreter/Translator-Median Salary: \$45,700

It's a global economy, and vital connections and business deals can't happen without sophisticated interpretation and translation. Multilingual people who understand business and the nuances of language are in demand for interpreting presentations in real time and translating documents. Many translators can work from home and service clients around the world.

4. Career: Computer Support Specialist-Median Salary: \$47,360

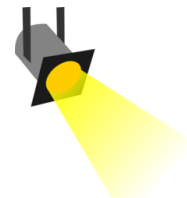
As teams go virtual and technology continues to morph, computer support specialists are already in short supply in many organizations. The Bureau of Labor Statistics expects this job category to grow by 78,000 jobs between now and 2018, good news for parents of kids looking for hands-on roles with technology or midcareer types seeking a new hill to climb. Opportunities exist for both W-2 and self-employed workers.

5. Career: Meeting Planner-Median Salary: \$48,060

If you're already the social air-traffic controller for your friends and find yourself saying, "Let's make a plan and a time line," you'll likely fit into the meeting-planning arena. These professionals put together educational, business, and leisure events and bring big convention and tourism dollars to needy cities and resort areas. The field is expected to grow faster than the economy overall, according to the Bureau of Labor Statistics

[Click Here](#) to read the rest

November Talent Spot Light



Our recruiters work hard to find AMAZING people that would be a great fit for many organizations. Here are our two top picks for November.

VP of MARKETING with experience in exploiting company-wide brand standards. 10+ years of experience in developing marketing and communications programs makes this person an expert. This individual has vast knowledge of digital and social media, website development, SEO and SEM. A strategic thinker with excellent project management skills, client focus and ability to lead teams and deliver results in fast-paced environments. If you are interested in learning more about this candidate or other candidates with similar skill sets please give us a call!

DEFAULT PREVENTION is the hot topic these days! If you are in need of someone who can come in and develop and train your financial aid teams to lower your cohort default rates look no further. This candidate has been involved in the proprietary education sector for nearly ten years and has a true passion and understanding for our students. With a thorough knowledge and proven track record in financial aid and title IV funding this candidate will not be available for long. For more information on this individual or others with a background in default prevention call us today!

For more information please contact us at (877) 832-8672, or on the web at www.vector-careers.com.

You can also check us out on →



The Vector Voice

Hot Jobs in the Market

Small Liberal Arts University looking for a VP of Finance to run their business office, manage the P&L, handle accounts receivable and payable, and be the chief officer over financial aid as well. This person will have the ability to join an organization that is growing and in need of an individual that is used to a start-up environment with the flexibility to wear many hats when necessary. If you are a roll-up-your-sleeves executive with a strong background in business office practices and financial aid expertise to boot, please call Nathalie at 503-520-9008.

5 Ways To Make a Killer First Impression

By Vanessa Van Petten

How can you ensure people are judging you accurately and also seeing your best side? You never want to give people an inauthentic impression — many people can intuitively feel if someone is being fake immediately. However, any time you meet someone for the first time, you always want to start on the right foot. Here are a few ways you can make sure people's first impression of you is a good one:



1. **Set an intention.** The most important thing to do for giving a good impression is to set your intention. This is especially important before any kind of big event where you would be meeting a lot of people — i.e. conferences, networking events or friend's parties. As you get ready or when you are driving over think about what kind of people you want to meet and what kind of interactions you want to have. This can be an incredibly grounding experience and works very well to focus on what kind of energy you want to have for your event.
2. **Think about your ornaments.** Clothes, make-up, jewelry, watches and shoes are all types of ornamentation and people definitely take these into account when making initial judgments. I highly recommend getting some of your favorite outfits or ornaments together and asking friends you trust what they think of when they see them. For many men, they do not realize that their watch can say a lot about them. For women, purses and large earrings or jewelry can also indicate a lot to a new person they are meeting. Make sure that what you are wearing and how you do your hair or make-up says what you want it to say to the people you are meeting for the first time.
3. **Be conscious of your body language.** Body language is a crucial part of first impressions. Everything from your posture to how you carry yourself to the way you're angling your body. Often, simply being aware of your body language can result in immediate improvements. Another way to examine your body language is to look at yourself on a video walking around a room. Subconscious cues to keep in mind include noticing where you point your feet, the position of your shoulders, and the way you shake hands.
4. **Avoid bad days.** People who go to cocktail events or mixers after having had a bad day typically continue to have a bad day. If you are in a depressed or anxious mood, others will pick up on this from your facial expressions, comments and body language. If you're having a bad day, stay home! Otherwise, find a way to snap yourself out of your bad mood. I find working out or watching funny YouTube videos before events often gets me in a more social, feel good mood.
5. **Be interested and interesting.** If you are truly interested in meeting people and are open to learning about who they are, they will get this in a first impression. We have all had the experience of meeting someone and knowing instantly that they were dragged here by a friend and are just waiting to get out the door and head home. When you are meeting people for the first time approach others with a genuine interest in who they are. This is often contagious and you will have better conversations and lasting connections when you are interested because they become interested.

To read this article in full, [Click Here](#)

Important Days this Month!

Nov 13th
National Sadie Hawkins Day

Nov 15th
National Philanthropy Day

Nov 25th
Black Friday

A day for a girl to finally catch her man!

Make a commitment to help others for just one day.

Put on your battle gear and get ready to shop!

In Al Capp's Lil' Abner Cartoon in the 1930's, the mayor of Dogpatch created this day to marry off his ugly daughter.

Recognize and pay tribute to the great contributions that philanthropic effort of people all over have made to our lives, our communities and our world. Bring out the Philanthropist in you!

In the world of accountants, red signifies a loss, and black signifies a profit. Holiday are about more than gifts, but this is one day where it is all about the gifts!

A race is held and all the single men were given a short head start. If a woman catches her man, he had to marry her.



CHANGE THE WORLD



WITH A GIVING HEART
National
Philanthropy Day

