

The Vector Voice

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Find Us Out and About!

COMING SOON...

August 24 - 25, 2011
LeadsCon East
Hilton New York

COMING UP...

October 26-28 2011
ACCET 2011 Annual
Conference
The Westin La Paloma
Hotel
Tucson, AZ 85718

Vector Careers is
proud to have
made #33 on the
list of the top 100
fastest growing
companies in
Oregon!



Engagement of Faculty and Student Key to Online

By Cheryl Hentz

With Sherry Olsen, Senior Vice President— Online Division/eCampus

Most universities and colleges offer at least some of their curriculum online, but primarily campus based Keiser University has an actual online division which has been in place for several years, though over the years there have been huge changes and improvements to what Keiser students experience online.

One of the people who has played a role in the evolution of Keiser's online education experience is Sherry Olsen, senior vice president of Keiser's online division. When she started in the school's online division in 2003, they only had about 40 faculty members; today they have close to 300.

"We've developed an incredibly strong faculty mentoring program and a four-week faculty training classroom in which the faculty must participate. We also established a development program comprised of our lead faculty, along with a development committee to design our own courses. Many online schools will outsource that function, but we do it here because our faculty know their discipline; they know what needs to go on in the classroom; and they also know the Keiser philosophy. We've had great success with this process. We also have a math help center and an online writing center," Olsen said. "what we find with our adult learners is they struggle with the APA format. They haven't written papers in several years. With our online writing center graduate students and the undergraduate students can use the center at their leisure. No matter what time they do their class, they can upload their paper and they will get a response within 24 hours."

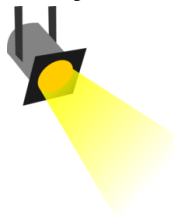
Every year they look at new and better product to help their students. One of the things they're working on now is called Learning Outcomes Manager. Once implemented, it will allow them to assess their students' learning progress with even greater accuracy and ability, something Olsen said is very important in an online environment.

"If we don't constantly test to ensure that our students are learning then we're not doing our students any justice," she said, adding that pre- and post-tests to evaluate student progress are part of that evaluation.

[Click Here](#) for the rest of this great article.



August Talent Spot Light



Our recruiters work hard to find AMAZING people that would be a great fit for many organizations. Here are our two top picks for August.

Strong Leader ~ We are working with an exceptional leader who worked her way up at the same company for 8 1/2 years. She's an expert in Retention, Admissions and Student Services. She come highly recommended by her Peers and Managers. She loves a challenge and has been a part of a growing campus in the 100's and then 1000's. For more information, please give us a call...

Academic Specialist ~ This candidate has grown both ground and online campuses— opened a campus from scratch and grew the enrollment to over 1000 students in less than five years. They have also worked in a regional capacity and had responsibility for the education departments of nine campuses. This is a passive candidate who is anticipating completion of EdD by the end of 2011. This candidate will only look at opportunities where they can help build something from the bottom up. Don't miss out on an opportunity to grown your school with someone who puts a quality education above all else. Call Nathalie today for more info..

For more information on adding these 2 people to your team, please contact us at (877) 832-8672, or on the web at www.vector-careers.com.

You can also check us out on →



The Vector Voice

Hot Jobs in the Market

Small yet growing, well-respected organization has recently launched their online platform. They are looking for a strong academic leader that can help them sustain the tremendous growth they have experienced on the ground campuses along with helping them solidify their structure for their online. Requirements include a minimum of 5 years' experience in a Dean or Director of Education role with a Master's Degree preferred. Start-up experience is an added plus. For immediate consideration, please call Nathalie Mateer at 503-520-9008.

The Case for Career Colleges

By Jim Hutton
The Daily Caller

We hear about it over and over again. People at 21, 25, 30 and older stuck in dead-end jobs: Delivering pizza. Working at the car wash. Ringing up purchases at the mall. People moving sideways as time and opportunity slip away.

We also hear about people seeking upward mobility who are now ready to do what it takes to make advancement possible. Often, they decide to enroll in private sector colleges and universities, which are sometimes called "career colleges."

These are individuals who were not on the college track in high school. Perhaps they were not lucky enough to be born in the right zip code. Perhaps they did not receive strong parental support and a homegrown emphasis on study and education. Or perhaps they simply did not view themselves as ready for college at age 18, either because they were intimidated by a "big school" environment or because they lacked the direction needed to pursue a particular course of study.

So they drift. Some enter community college — all too often a public school version of 13th grade — and drop out after a semester or two. Again, we hear the same stories over and over again. People treated like "numbers." Classes not offered or offered only at unworkable times. Popular programs inaccessible or available only after years on a wait list to enroll. For these people, college has merely reinforced the negative experience they received in high school: impersonal, irrelevant, hidebound, dull.

Perhaps society should have better systems for reaching and reinvigorating these individuals, although dramatic new education or workforce programs seem unlikely in the current budget environment. The fact that government cannot provide all of the answers does not make the cycle of dead-end jobs any less distressing for those caught in it. Nor does it lessen individuals' desires to break the cycle and build real careers. Those who are willing to take on student loan debt to build a better future should be widely supported, not questioned and second-guessed.

Almost four million Americans, often working adults and "non-traditional" students, have turned to private sector colleges and universities (PSCUs) for education opportunities. The story is particularly compelling for minority students, who are underserved by traditional higher education. African-Americans and Hispanics represent 29 percent of the U.S. population but just 21 percent of enrollment at four-year public institutions and 19 percent of enrollment at four-year not-for-profit institutions. In the last 10 years, however, the number of minority students at private sector colleges and universities has grown by over 300 percent. African-American and Hispanic students now represent 31 percent of four-year PSCU enrollment.

Why the movement of minority students to PSCUs? Our critics would argue that PSCUs operate on a for-profit basis and, therefore, target a vulnerable student population for easy access to their federal loan and grant money. Any abuse is one abuse too many, whether in our sector or in any sector of higher education. Where critics see only targeting, I see tailoring. PSCUs have customized an approach to higher education that takes into account the academic, emotional and personal challenges of a non-traditional student population. Elements of this approach include small class sizes; personalized attention; hands-on learning; specific, career-focused programs rather than difficult-to-schedule classes and generally defined majors; and flexible scheduling, including online course delivery.

Read more: [Click Here](#)



Important Days this Month!

Aug 10th
National S'mores Day

This is a day to celebrate the sticky, gooey goodness of s'mores.

Go get some Hersey's Chocolate, marshmallows and honey graham crackers and s'more till you can't s'more no more!

Aug 13th
National Left Handers' Day

Celebrate the Lefties in your life!
Did you know?

Right handed people operate in the left side of their brain. Left handed people operate in the right side of their brain. So only lefties are in their right mind.

Aug 28th
Little League World Series Championship Game

Grab a hotdog and tune into ESPN

In the first 64 years of the Little League Baseball World Series, there have been 32 International teams win the title and 32 U.S. teams capture the tournament championship.