

The Vector Voice

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Find Us Out
and About!

COMING SOON...

June 6-9 2011

*APSCU 2011 Annual
Convention & Expo
Changing Lives in Chang-
ing Times.*

APSCU will host their 2011 Annual Convention & Expo this year in the heart of Texas. Vector Careers' CEO, Christine Ford, VP, Nathalie Mateer and Mgr of Recruitment & Training, Tomilyn Richards will be rounding people up at booth #709!

June 15-17 2011

*NWCCF 2011 Annual
Conference
It MATTERS how WE play
the GAME.*

The Northwest Career Colleges Federation will hold their annual conference at the Skamania Lodge in beautiful Stevenson, Washington! Vector Careers is this year's Golf Tournament sponsor, so make sure you get your team of 4 ready to play at this beautiful course. Call us!

Colleges Aren't Keeping Up With Student Demand for Hybrid Programs, Survey Suggests

By Marc Parry

Students want hybrid programs that blend online and face-to-face experiences. But colleges don't seem to be providing enough of them to meet the demand.

That's one message that emerges from the results of a national survey of more than 20,000 current and prospective adult students that were just released by Eduventures, a consulting firm.

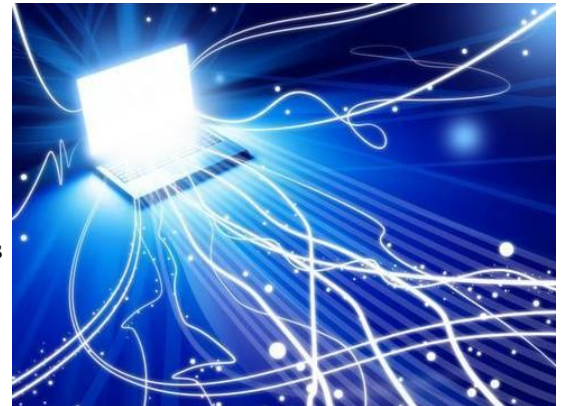
The finding is notable because blended education has been hot lately. In 2009, the U.S. Education Department released a report praising it. And this year, the Bill & Melinda Gates Foundation is pouring millions into supporting it.

But the Eduventures survey found a gap between supply and demand: 19 percent of respondents said they were enrolled in blended programs, while 33 percent of prospective students listed that format as their preference.

The report on the survey, which is not available free online, questions whether some students are being "forced" into studying entirely online because of a lack of hybrid programs.

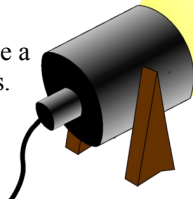
"Schools have jumped on the online bandwagon, and students end up with this rather unnuanced choice between more-or-less wholly on ground and more-or-less wholly online, when many of them actually want something that's a more nuanced combination of the two," says Richard Garrett, a managing director at Eduventures.

Mr. Garrett argues that offering that nuanced combination makes sense because of broader trends in online education. As wholly Web-based learning grows more popular, providing it becomes riskier for lesser-known nonprofit colleges. That's because it pushes them into a highly competitive national market. Increasingly, he says, the opportunities to draw in online students will be local. [Click here for the full article.](#)



June Talent Spot Light

Our recruiters work hard to find AMAZING people that would be a great fit into many organizations. Here are our picks for June.



Student Services ~ We are working with a candidate who has great experience in student services with a focus on building process and procedures in order to increase retention and productivity. This person has managed groups of up to 30 people, has strong reporting and analytical skills and knows their way around Campus Vue. They thrive in a fast-paced environment with stretch goals and deadlines for meeting them. If you would like learn more, please contact Elaine at 503-520-9018.

Director of Financial Aid ~ Exceptional Director of Financial Aid with online and ground experience, open for relocation. This candidate comes highly recommended by their peers, and has both domestic and international processing experience. With a Masters in Information Systems, they have become the subject matter expert for Campus Vue and processes implementation as it relates to systems. They have led teams both big and small and have built a team and department from scratch. For more information about this candidate, please contact Tomilyn immediately at (503) 526-8576.

For more information on adding these 2 people to your team, please contact us at (877) 832-8672, or on the web at www.vector-careers.com.

You can also check us out on →



The Vector Voice

Hot Jobs in the Market

Are you looking for a career in a growing industry? If you desire to make a difference in the lives of people on a daily basis, then we would love to talk to you. Previous sales experience is a must, but so is a desire to grow with an ethical, honest and growing organization that cares for its employees. This is a great opportunity for those who want to have a career, not just a job. We have several opportunities available in each market and they will all go fast, so please call us immediately for more information.

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2011 Job Market Prediction: Increase in Salaries & College Hiring

By Deborah Hildebrand

Predictions about what will happen in the 2011 job market have begun to take shape. College hiring should go up along with annual performance increases.

Year after year experts in the field talk to employers and look at statistics and take their best guess about what will happen in the job market. And 2011 is no different. Will there be more hiring of college graduates? Will salaries go up or down? Can employees expect to see an increase in their annual performance increases?

Well, according to the information that has begun to leak into the job market, things are looking up. Given that the unemployment levels have held steady at around 9.6 percent, it's nice to read some encouraging job market news once in a while.

2011 College Graduates May Have Better Luck Finding Jobs

Good news, graduating class of 2011: the National Association of Colleges and Employers (NACE) projects that college hiring is expected to climb in 2011.

According to the NACE [Job Outlook 2011 Fall Preview survey](#), employers anticipate hiring 13.5 percent more new college graduates from the class of 2011 than they hired from the class of 2010. In fact, nearly half of employers who participated expect to increase hiring, while about 40 percent expect to maintain the same hiring levels of college graduates.

However, with that being said, some college degrees still pay better than others. In fact, according to the [2010-2011 PayScale College Salary Report](#), all types of engineering degrees still top the charts when it comes to being the degrees that pay you back. That includes petroleum, aerospace, chemical, electrical, nuclear and biomedical engineering. [Click here for the full article.](#)



Vector Careers is proud to introduce a new line of business! Let us help you buy or sell your school today!

Call Christine or Nathalie for more information!

877-VECTOR-2



In the theatre this month!

Green Lantern

Cast: Ryan Reynolds
Blake Lively
Peter Sarsgaard
Tim Robbins

Released: June 17th

[Movie Synopsis \(click\)](#)

Mr. Poppers Penguins

Cast: Jim Carrey
Carla Gugino
Ophelia Lovibond
Madeline Carroll

Released: June 17th

[Movie Synopsis \(click\)](#)

Cars 2

Cast: Owen Wilson
Larry the Cable Guy
John Turturro
Eddie Izzard

Released: June 24th

[Movie Synopsis \(click\)](#)